

The **WAG** Life Co.

Life with your dog, unleashed!

PAWsitively Connected:



Your Daily Guide To A More
Active, Happier Life With Your Dog.

Field-Tested, WAG-approved essentials for a confident,
active life with your dog



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7 Smart Ways to Explore More With your dog

A practical starter guide to life on the move with your dog — from Nutrition to Travel and everything in between.

This guide is built around real value:

- Common challenges dog parents face in everyday life & adventures.
- Solutions you can trust to make outings easier, safer, & more joyful.
- Tips you can apply right away — no fluff!

Brought to you by
The WAG Life Co.

(Visit us online to learn more)

Life with your dog, unleashed.
We are **cutting through the noise** to bring you only the products and experiences we fully trust and use.



Welcome to The WAG Life!

We're so glad you're here. At **The WAG Life Co.**, we believe real-life adventures — big or small — are easier and more joyful when you're prepared and connected with your pup.

The WAG Categories (the 'what')

Trusted essentials that guide your preparation for life on the go:



1. Nutrition: fuel for energy and health



2. Safety: keep your dog secure and visible



3. Tidy: simple cleanup and grooming



4. Learn: training, enrichment, and connection



5. Weather: adapting to seasonal changes



6. Adventure: hikes, active outings, and play



7. Travel: smooth journeys, near or far

The WAG Elements (the 'where')

The experiences & environments that orient your adventures:

Water – swims, lake and beach days, or rainy walks

Air – flights, airport time, and overseas journeys

Ground – walks, runs, bike rides, road trips, and trail adventures

How They Work Together

The 7 Categories are the 'what' — **they prepare you.**

The 3 Elements are the 'where' — **they immerse you.**

Together, they keep you equipped, confident, and ready for every life adventure.

Stay tuned — We'll be sharing more tips, curated gear finds, and the occasional surprise (**because dogs aren't the only ones who love treats**)



1. Nutrition: Common Challenges & Solutions



Common Challenges



Water: Hot days, swims, or high humidity can dehydrate dogs quickly, making it harder for them to recover from activity.



Air: Long flights or high-altitude travel can disrupt eating routines and stress the digestive system.



Ground: On hikes or daily walks, food sensitivities can cause stomach upset, low stamina, or itchy skin that interrupts the fun.

Quick Tip:

Look for foods with clearly named proteins (like “chicken” or “duck”) as the first ingredient and avoid fillers such as corn, wheat, or soy.



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Mitigation / Solutions

- Keep your dog hydrated with fresh water and nutrient-dense foods that replenish energy on warm-weather or water-heavy days.
- Before flying, stick to familiar, gentle foods and avoid introducing anything new that could cause digestive upset.
- For active days on the ground, choose clean, limited-ingredient diets that fuel stamina without triggering sensitivities.
- If allergies are suspected, try a simple elimination diet (one protein + one carbohydrate for 8–12 weeks) to pinpoint issues.

2. Safety: Common Challenges & Solutions



Common Challenges



Water: Slippery docks or strong currents can put dogs at risk near lakes or pools.



Air: Crowded airports or train stations can overwhelm even the calmest pup.



Ground: Rough terrain, hot pavement, or icy sidewalks can lead to paw injuries or accidents.



Quick Tip:

Always pack a recent photo of your dog. If you get separated, it's the fastest way to get help.

Mitigation / Solutions

- Fit your dog with a properly sized life jacket around water.
- Use a secure harness and ID tags when traveling in crowded places.
- Protect paws with booties or paw wax for extreme surfaces.
- Carry a small safety kit with reflective gear and LED lights for low-visibility situations.

3. Tidy: Common Challenges & Solutions



Common Challenges

-  **Water:** Mud, sand, or wet fur can leave a mess during outdoor adventures.
-  **Air:** Accidents on planes or in hotels can be stressful to manage discreetly.
-  **Ground:** Everyday walks often mean dirty paws and unexpected clean-ups.

Quick Tip:

Store a “tidy kit” by the door — wipes, brush, and waste bags — so you never leave home unprepared.

Mitigation / Solutions

- Keep wipes or waterless shampoo on hand to freshen up after messy play.
- Travel with leak-proof waste bags and a portable mat to contain accidents.
- Use grooming tools regularly to manage shedding and avoid matting.



[shop best tidy products](#)

4. Learn: Common Challenges & Solutions

Common Challenges

-  **Water:** Mud, sand, or wet fur can leave a mess during outdoor adventures.
-  **Air:** Accidents on planes or in hotels can be stressful to manage discreetly.
-  **Ground:** Everyday walks often mean dirty paws and unexpected clean-ups.

Mitigation / Solutions

- Build positive associations with water through play and gentle exposure.
- Practice short stays in new environments, rewarding calm behavior and gradually increasing duration.
- Reinforce basic obedience — “sit,” “stay,” “leave it” — to keep outings safe and fun.
- Use puzzle feeders or training treats to channel energy productively.

Quick Tip:

Keep training sessions short (5–10 minutes). Consistency beats marathon lessons every time.



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5. Weather: Common Challenges & Solutions



Common Challenges



Water: Swimming is fun, but cold water or sunburn can harm dogs.



Air: Temperature swings in cabins, planes, or cars can affect comfort and health.



Ground: Hot pavement, icy sidewalks, or allergens can limit safe outdoor time.

Quick Tip:

Carry collapsible bowls so hydration is always within reach, no matter the weather.



Mitigation / Solutions

- Provide shade and plenty of breaks in summer; dry off fully after swimming.
- Layer with a cooling vest in heat or insulated jacket in cold climates.
- Check surfaces with the back of your hand — if it's too hot or cold for you, it's too harsh for paws.



6. Adventure: Common Challenges & Solutions



Common Challenges



Water: Rivers, lakes, or beaches can pose safety risks without preparation.



Air: Long-distance travel can limit opportunities for exercise and play.



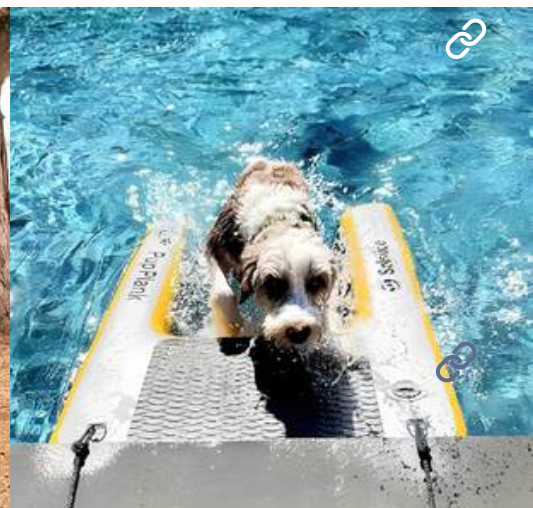
Ground: Trails may be too rough, steep, or remote for unconditioned dogs.

Quick Tip:

Always check local regulations — some parks or beaches require leashes at all times.

Mitigation / Solutions

- Use a water ramp to help dog safely enter & exit when boating
- Break up long trip with stops & bring toys or chews for restlessness.
- Condition your dog with regular walks or hikes to build stamina.
- Bring essentials like a portable dog bed, extra food, & safety gear.



7. Travel: Common Challenges & Solutions



Common Challenges



Water: Limited access to clean drinking water while on the go



Air: Airline rules and long flights can be stressful for dogs and owners.



Ground: Road trips may cause motion sickness or restlessness.

Quick Tip:

Practice short trips before long ones. Building confidence step by step reduces stress for both of you.

Mitigation / Solutions

- Carry filtered water and a spill-proof bowl to avoid dehydration.
- Research airline policies early and book direct flights when possible.
- Break up long drives with frequent stretch-and-sniff stops.
- Pack a familiar blanket or toy to make new places feel like home.

Looking for more info on safer and more comfortable air travel for dogs?

Check Appendix A (Best Options for Flying In-Cabin) & Appendix B (Best support Options for Flying In-Cabin).



APPENDIX A → Best options for flying your dog in-cabin

The Skys are Opening: In-Cabin Travel Choices for Larger Dogs

Flying with larger dogs in the cabin is still a pricey, niche service with limited options. But demand is growing fast as more dog parents want their pets included in every part of life, travel included. Every booking proves this need is real — and the more it's recognized, the sooner providers will expand routes, increase competition, and bring prices down.

Air Travel Options with No Size Limit for Dogs in Cabin

Service	Type of Service	Key Notes	Approx. Cost (One-Way)	Where to get started
BARK Air	Pet first shared private (by-the-seat)	No size or breed limits. No crates required. Dogs fly in cabin with their humans; premium pricing; limited schedules.	\$6,000 (domestic) – up to \$8,000 (int'l), some fares as high as \$12,000+	https://air.bark.co/collecti ons/bookings?utm_source=chatgpt.co m
K9 Jets	Shared private jet service (pay-per-seat)	Large dogs allowed in cabin. One pet >51 lb per seat (or two <50 lb). Crate free; routes/schedules posted per flight.	From \$7,925 to \$13,850 per seat (e.g. NJ–London ? \$8,925)	https://www.k9jets.com/ro utes/?utm_source=chatgpt.co m
Private Jet Charters (e.g., VistaJet, NetJets, brokers)	Full private charter / membership	Virtually no size or breed restrictions. Pets fly in cabin; policies set by operator. Pricing by quote; global reach.	approx. \$12,000–\$25,000/hour for charter flights	https://www.vistajet.com/en-us/stories/private-jet-charter-cost/?utm_source=chatgpt.co m
Tradewind Aviation (scheduled + charter)	By the seat scheduled / on demand charter	Pets of all sizes welcome; may require an extra seat if total pet weight >100 lb. Advance pet booking required.	100 lb travel free; over 100 lb requires extra seat but no specific cost listed. Usual private rates per hour apply	https://www.flytradewind.com/blog/aviation-private-aviation-for-pets-when-dogs-fly-tradewind/?utm_source=chatgpt.co m

Larger Dogs Allowed In Cabin (Extra Seat Required)

Service	Type of Service	Policy for Large Dogs	Approx. Cost (One-Way)	Where to get started
K9 Jets	Shared private pet charter	Large dogs welcome; dogs >51 lb require own seat	\$7,925 – \$13,850 per seat (e.g. NJ–London ? \$8,925)	https://www.k9jets.com/ro utes/?utm_source=chatgpt.co m
JSX	Semi-private U.S. charter	Large dogs (?79 lb) allowed with adjacent seat purchased	Human fare (~\$500–\$1,500 depending on route) + extra seat for dog	https://www.jsx.com/petp olicy?utm_source=chatgpt.co m
Aero	Semi-private by-the-seat	Dogs >20 lb require own seat (no upper size limit)	Seats typically \$1,000–\$2,500 one-way	https://help.aero.com/hc/en-us/articles/764232610958-Can-I-fly-with-my-pet?utm_source=chatgpt.co m
Tradewind Aviation	Scheduled semi-private	Pets ?100 lb free; >100 lb requires extra seat	Regional flights \$600–\$1,200; private charter hourly rates higher	https://www.flytradewind.com/scheduled/?utm_source=chatgpt.co m
Surf Air	Membership semi-private	Dogs >20 lb require own seat (single-use pass)	Membership from \$199/month; per-seat flights \$400–\$750+	https://fly.surfair.com/?utm_source=chatgpt.co m
BLADEone	Seasonal by-the-seat (NYC–FL)	Dogs >35 lb require own seat; small dogs pay pet fee	Seats often \$2,500–\$3,500 one-way	https://www.blade.com/?utm_source=chatgpt.co m

APPENDIX B → Best support options for flying your dog in-cabin

Beyond Airlines: Brokers & Nannies for In-Cabin Dog Travel

Agency / Charter Broker Services

Charter brokers don't fly the planes themselves — they connect you with trusted operators, handle the paperwork, and make sure your dog is welcomed without restrictions. While still costly, using a broker can save time and stress, and each booking helps show the industry that in-cabin pet travel is a growing need. The more visible this demand becomes, the more likely affordable options will follow.

Company / Service	Type of Service	Policy for Large Dogs	Approximate Cost	Where to get started
VistaJet / NetJets / XO	Fractional/memberships + on-demand charters	All-size pets welcome in cabin; highly customizable; ideal for unique routes or frequent flyers	\$12,000–\$25,000 per flight hour (depending on aircraft & route)	https://www.vistajet.com/en/request-a-quote/?utm_source=chatgpt.com
Air Charter Advisors	Private jet broker / charter	No size limits; tailored routes; paperwork & logistics support	Costs vary widely; typically \$10,000–\$20,000+ per trip depending on aircraft	https://www.aircharteradvisors.com/?utm_source=chatgpt.com
Air Charter Service (ACS)	Charter broker	Flexible on pet size; global routes; helps with regulatory details	Pricing depends on aircraft and routing; often \$12,000–\$25,000+ for long-haul	https://www.aircharterservice.com/contact?utm_source=chatgpt.com

Dog In-Cabin Flight Nanny Services

Sending your dog with an in-cabin escort is still costly and limited, but every booking helps. Choosing these services makes the demand visible, pushing providers to create safer, more accessible alternatives — and moving us closer to a future where this option is affordable and mainstream.

Service	In-Cabin Escort	Notes	Approximate Cost	Where to get started
Cabin Companions	Yes	Owners personally escort your dog in-cabin. No cargo, no subcontractors. Live AirTag tracking, photo updates, domestic & international.	Custom quotes; generally \$3,000–\$6,000+ depending on route	https://cabincompanions.com/?utm_source=chatgpt.com
QT Pet Transport	Yes	One-on-one in-cabin nanny service, domestic & international. Handles logistics and paperwork.	Typically \$2,500–\$5,000+ depending on destination	https://flightnannyqtpettransport.com/book-now/?utm_source=chatgpt.com
Pet Jet Pals	Yes	Affordable, white-glove in-cabin delivery with dedicated nanny. Strong communication and lower cost vs. ground shipping.	Usually \$2,000–\$4,500+ depending on route	https://petjetpals.com/?utm_source=chatgpt.com
Pet Flight Nannies (general networks)	Partial	Small pets in cabin; larger dogs usually must go cargo (with nanny handling pre/post flight).	\$500–\$1,500 for small pets (cargo costs higher for large dogs)	Search “Pet Flight Nanny” groups or networks
Global Pet Relocation	Maybe	Offers “Accompanied Pet Program”; escort confirmed through airport, in-cabin not always guaranteed.	Fully custom — usually \$3,000–\$7,000+ for international	https://www.globalpetrelocation.com/?utm_source=chatgpt.com

Our Mission

Empowering dog lovers to live more active connected & joyful lives through the everyday moments they share with their pups.

Our Vision

A world where life with dogs—by Water, Air, and Ground—is simple, accessible, and more enriching—while extending compassion to dogs in need.

**Thank you for being part of this journey.
Together, we're creating healthier, happier lives for dogs and their humans — and giving dogs in need the second chance they deserve.**

[\[Explore Trusted Essentials \]](#)

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A woman with long brown hair, wearing a grey long-sleeved shirt, black pants, a white beanie, and a large black backpack, is sitting on a wooden bench in a forest. She is looking down at her feet, which are wearing black hiking boots. Two dogs are with her: a beagle on the left and a tan dog on the right. The background is a lush green forest with trees and foliage. A large, light-colored diamond shape is overlaid on the image, and the text "The WAG Life Co." is written across it in a bold, blue, sans-serif font.

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